

THE STAPLETON

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ENTERPRISE

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THURSDAY, DECEMBER 29, 2022

NO. 52

## Enterprise Observes 110th Year Of Publication

The Stapleton Enterprise observed its 110th year of publication in 2022 without fanfare, as the date of July 25th marking the anniversary of the first published issue, came and went without recognition. What goes into the making of a newspaper that has been published every week for 110 years? It means never missing a deadline – ever. Working through holidays and late into the night. Plowing through snowdrifts to get to the office. It takes fortitude, commitment, and dedication. It takes a special kind of person. And it's not for everyone. But if you're looking to make a difference in your community and being the keepers of the history, this is for you.

The U.S. has lost a quarter of its newspapers since 2005 and is losing two a week (almost all weekly papers) on average. In all 2,500 U.S. papers have disappeared since 2005 in a report put out in June 2022 by NiemanLab.

That report also showed weekly newspapers serving communities ranging

in size from a few hundred people to tens of thousands were going by the wayside. The U.S. now has 6,377 surviving papers: 1,230 dailies and 5,147 weeklies. The report also shows that dailies are becoming more like weeklies.

Surviving newspapers have cut staff. Others are using innovative ways to make a profit due to increasing postal and printing costs that have evaporated most papers chance of even making a slim profit.

Marcia Hora, present Enterprise publisher has seen the ups and downs in the newspaper business since she started working 46 years ago at Creative Printers. With no journalism experience except the "school of hard knocks" and a willingness to learn, she took the job with no thought of hours or pay. She just needed a paycheck.

"From day one I loved this job and I enjoyed ad sales and every aspect about the newspaper," Hora said. "When you are in the newspaper business you either love it or

you hate it. You have to have what it takes and you had better be organized. That publication date is always looming no matter what is going on in your own personal world and the newspaper takes precedent over almost everything."

Hora purchased Creative Printers in 2016 when the corporation that was formed in 1987 dissolved. She and Kendra Cutler, who serves as editor and just about everything else thrown her way, have continued the job printing shop going under the Creative Printers name, and publishing The Stapleton Enterprise-McPherson County News and Thomas County Herald.

Cutler came up with an innovative revenue stream when COVID hit and Herbie's Speakeasy was born. The newspaper office is now the only one in the United States to carry off-sale alcohol. That portion of the business has really taken off and the duo has obtained

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September 25, 1913 special booster issue of The Enterprise featured portraits and biographical sketches of those who've made Stapleton.

## Winners Drawn In Annual Chamber Bucks Blitz

The Stapleton Area Chamber of Commerce's annual Chamber Bucks Blitz drawing was conducted Monday, December 19 at Frey's General Store.

"I wish we had time to total up all of the receipts and see just how much money was spent in Stapleton during the Christmas season. We know it was a lot just looking at the pile here on the table."

It certainly paid for the winners to shop Stapleton this year as the names of nine were drawn with receipts totaling up to \$500.00 to be given out in the way of Chamber bucks that can be used at

participating business locations.

Those winning and the store where they shopped included:

1. Annette Kramer, \$30.00 (Stapleton Cooperative Market & Deli).
2. Zach Hasenauer, \$10.00 (Stapleton Cooperative Market & Deli).
3. Monty Pierce, \$30.00 (Creative Printers)
4. Deb Otulakowski, \$75.00 (Stapleton Cooperative Market & Deli).
5. Josh Schiltz, \$150.00 (Stapleton Cooperative Market & Deli).
6. Carry Schacher, \$95.00 (Sublime).
7. Heather White, \$10.00 (Frey's General Store).
8. Stacey Anderson,

\$50.00 (Creative Printers).  
9. Morgan Hecox, \$50.00 (Sublime).

Congratulations to the winners and thank you for shopping your hometown. The sale of Chamber bucks has been brisk this holiday season.

Chamber will be holding their annual membership drive meeting, Monday, January 30, at the Hen House Cafe. The meal will be served at 6:30 p.m. and the meeting will follow at 7:00 p.m. Local talent will be featured and officers will be elected for the new year.

Please have reservations in to the Hen House Cafe by January 21st by calling 308-636-2614.



MARCIA HORA - THE STAPLETON ENTERPRISE

Cindy Frey, treasurer of the Stapleton Area Chamber of Commerce and Shawna Frey, conduct the annual drawing of the Chamber Bucks Blitz in Frey's General Store, Monday, December 19.

The drawing is just one of many activities and events conducted by Chamber throughout the year to promote local shopping in your hometown.

Chamber thanks everyone for your support and encourages you to join and help in 2023 as we work together to improve our community. Chamber will hold a membership drive meeting Monday, January 30, 2023 at the Hen House Cafe.

## Village of Stapleton awarded \$6,000 Betterment Grant

Mid-Nebraska Community Foundation is pleased to announce they have awarded the Village of Stapleton with a Betterment Grant in the amount of \$6,000.00 from the Bob & Susan Childers Fund - Logan County. The village will use the money to purchase new dumpsters.

Steve Kramer signed his oath of office at the December 14 regular meeting and began his duties as the newly elected village board member.

Logan County Sheriff Sean Carson reported a citation was issued for a dog running at large.

A second router will be installed in the Stapleton Community Center for public use.

An SDL was approved for Creative Printers for an appreciation event to be held Thursday, December 29.

Reorganization of the board and resolutions were approved.

Interest has been shown by individuals to install a

splash pad in the Stapleton Park. This was tabled until more information can be obtained.

Ordinance 231-06 was amended to increase the Violation Bureau Citation for dogs running at large to \$50.00 for the first offense and \$100.00 for the second and continuing offenses.

The next regular board meeting will be held Wednesday, January 11 at 7:30 p.m. at the Stapleton Community Center.

### Give At The Red Cross Blood Drive, January 11

National Blood Donor Month has been observed in January since 1970 and recognizes the importance of giving blood and platelets while honoring those who roll up a sleeve to help patients in need. The community is invited to help save lives by donating blood on Wednesday, January 11, 2023, from 11 a.m. to 5 p.m. at the Stapleton Community Center.

All who come to give Jan. 1-31 will automatically be entered for a chance to win an exciting trip for two to Super Bowl LVII in Phoenix. This includes travel, hotel, \$500 gift card, pre-game activities and more. Terms apply - visit RedCrossBlood.org/SuperBowl.

To make an appointment or to learn more, call Bea Gaites at 636-2241, download the American Red Cross Blood Donor App, visit RedCrossBlood.org, call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device. Completion of a RapidPass® online health history questionnaire is encouraged to help speed up the donation process. To get started, follow the instructions at RedCrossBlood.org/RapidPass or use the Blood Donor App. A blood donor card or driver's license or two other forms of identification are required at check-in.

### Weather

| DATE | HI | LOW | MT. |
|------|----|-----|-----|
| 18   | 33 | 6   | 0   |
| 19   | 30 | 1   | 0   |
| 20   | 30 | -5  | T   |
| 21   | 9  | -6  | 0   |
| 22   | 18 | -20 | 7   |

Observations: Wind chill was -6 degrees on Dec. 18 @ 10:21 p.m. and -12 degrees @ 4:35 p.m. on Dec. 19; -13 degrees @ 9:33 a.m., Dec. 20; -37 degrees @ 9:34 p.m. on Dec. 21 with winds measured at 35 MPH; -49 @ 6:32 a.m. on Dec. 22. A trace of snow was recorded on Dec. 20 and 1" on Dec. 22.

### Event Calendar

Mon., Jan. 2 - Village Of Gandy Board Meeting, 7:00 p.m.; Poker, Vet's Club, 7:00 p.m.  
Wed., Jan. 4 - V.F.W. Auxiliary meeting, 1:00 p.m., Vet's Club; Classes resume @ Stapleton Public Schools.

### McPherson Co. News



- Over The Hills
  - Graphic Files
  - Time Poem
  - Tryon Bloodmobile
- January 12 @ Fair Building

### Notices

- Village Of Stapleton Board Proceedings
  - Village Of Stapleton Resolutions
  - School Dist. R-1 Special Board Proceedings
  - School Dist. R-1 Board Proceedings
  - Public Notice
  - McPherson County Commissioners Board Proceedings
  - Logan County Commissioners Board Proceedings
  - Village of Stapleton Meeting Notice
  - Stapleton Golf Assn. Annual Meeting
- Read The Notices & Be Informed!

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